

Kansas Broadcast Company LLC – Radio Stations GENERAL CONTESTING RULES

Kansas Broadcast Company LLC, its subsidiaries and affiliated companies (collectively Kansas Broadcast Company) will conduct its contests substantially as described in these general contesting rules, and by participating, each participant agrees as follows:

Kansas Broadcast Company may from time to time conduct contests concurrently and simultaneously on several affiliate radio stations owned by Kansas Broadcast Company, and in the state of Kansas, and Kansas Broadcast Company may add or remove participating stations or change call letters of any affiliate station at any time during a contest as announced on the affected station. For a list of participating stations for each individual contest, please visit the affiliate station website:

KXXX-AM www.NWKSRadio.net

KRDQ-FM www.NWKSRadio.net

KLOE-AM www.NWKSRadio.net

KKCI-FM www.NWKSRadio.net

KWGB-FM www.NWKSRadio.net

KGNO-AM www.SWKSRadio.net

KAHE-FM www.SWKSRadio.net

KERP-FM www.SWKSRadio.net

KZRD-FM www.SWKSRadio.net

KSMM-FM www.SWKSRadio.net

1. Prize(s): The prize(s) that may be awarded to the eligible winner(s) are not transferable, redeemable for cash or exchangeable for any other prize. All prizes must be redeemed from the Radio Station within thirty (30) days of the contest end date, unless otherwise stated in the contest's official rules. Certain prizes are date specific (concerts, trips) and the winner or winners must be available on the dates specified. Kansas Broadcast Company disclaims all liability for any delays, miss-delivered, loss, or failure in the delivery of any prize requested to be sent by mail. If a winner cannot be contacted or is disqualified for any reason, Kansas Broadcast Company reserves the right to determine an alternate winner or not to award that winner's prize, in its sole discretion.

2. Eligibility and Limitations: Participants and winner(s) must be legal U.S. residents. The age limit will vary from contest to contest as determined by the Radio Station, please refer to each contest's official rules. If the contest is open to minors, a parent or guardian of any participant who is a minor must sign a release on behalf of the minor to be eligible to receive a prize, but Kansas Broadcast Company reserves the right to refuse to award a prize to or on behalf of any minor.

Unless otherwise stated in the official contest rules, only one (1) entry per person. Only one (1) prize per household for the Contest. Only one (1) prize per household from Kansas Broadcast Company within any thirty (30) day period for prizes under \$100. Only one (1) prize per household from Kansas Broadcast Company within any one hundred eighty (180) day period for prizes over \$100. If the contest involves listener participation by voting for a contest participant on the Radio Station's website then the voting is limited to one (1) vote per person. If a contestant receives multiple and/or irregular votes from the same user or users, regardless of the source, the Radio Station reserves the right to disqualify the contestant in its sole discretion.

Employees of Kansas Broadcast Company, the Contest's participating sponsors and their advertising agencies, employees of other radio or television stations, and members of the immediate family of any such persons are not eligible to participate and win. The term "immediate family" includes spouses, siblings, parents, children, grandparents, and grandchildren, whether as "in-laws," or by current or past marriage(s), remarriage(s), adoption, co-habitation or other family extension, and any other persons residing at the same household whether or not related.

3. Telephone and Delivery Disclaimer: If a contest is a call in to win contest and/or a telephone is needed to participate in the Contest, participants are restricted to the use of ordinary telephone equipment. Kansas Broadcast Company disclaims all liability for the inability of a participant to complete or continue a telephone call due to equipment malfunction, busy lines, inadvertent disconnections, acts beyond Kansas Broadcast Company's control, or otherwise.

For all contests Kansas Broadcast Company disclaims all liability for any delays, miss-delivered, loss, or failure in the delivery of any item sent by mail, courier, express, electronic transmission, or other delivery method.

Kansas Broadcast Company is not responsible for mechanical, technical, electronic, communications, telephone, computer, hardware or software errors, malfunctions or failures of any kind, including: failed, incomplete, garbled or delayed transmission of online entries, traffic congestion on telephone lines, the Internet or at any website or lost or unavailable network connections which may limit an online entrant's ability to participate in the Contest, and any injury or damage to entrant's or any other person's computer related to or resulting from participating in or downloading any information necessary to participate in the Contest. Entry forms in a register-to-win contest must be handwritten. No photocopies or a mechanical reproduction of entry forms is permitted.

4. Voting Contests: By participating in the voting portion of any contest, each voting participant agrees to be bound by the official contest rules. Voting is limited to one vote per verified email address. If an entrant receives multiple and/or irregular votes or multiple votes from the same user or users, including but not limited to, votes generated by a robotic, programmed, script, macro, other automated means or other source, the Radio Station reserves the right to disqualify the entrant in its sole discretion. If the contest includes the use of an internet tool and the internet voting process fails to operate properly or appears to be tampered with or tainted with errors, fraud or unfair practices, Kansas Broadcast Company reserves the right to use another means to determine the winner(s), eg. random selection or appointing a panel of judges. All decisions of the judges are final.

5. Publicity: Use of Personal Information. By participating, where allowed by law, all participants and winner(s) grant Kansas Broadcast Company exclusive permission to use their names, characters, photographs, voices, videotape, and likenesses in connection with promotion of this and other contests and waive any claims to royalty, right, or remuneration for such use. By participating in the Contest, where allowed by law, participants agree that Kansas Broadcast Company may disclose personal information obtained from participants in the Contest to third parties and use such information for marketing and other purposes.

6. Consumer Created Content: If the entry for the contest includes any creative material from the participant, including but not limited to, consumer created content, by submitting your entry you: (1) agree that your disclosure is gratuitous, unsolicited and without restriction and will not place the company or contest sponsors under any fiduciary or other obligation, that the company is free to disclose the ideas on a non-confidential basis to anyone or otherwise use the ideas without any additional compensation to you; (2) you acknowledge that, by acceptance of your submission, the company and contest sponsors do not waive any rights to use similar or related ideas previously known to sponsor, or developed by their employees, or obtained from sources other than you; (3) you are verifying that you are the owner and producer of the submitted material and that no third party ownership rights exist to any material submitted, and (4) you are hereby granting the company and the Radio Station a perpetual, worldwide, nonexclusive, royalty-free, sub-licensable (through multiple tiers) right and license to use, publish, reproduce, display, perform, adapt, modify, distribute, have distributed and promote such content in any form, in all media now known or hereinafter created, anywhere in the world, for any purpose.

7. Release: By participating in the Contest, each participant and winner waives any and all claims of liability against Kansas Broadcast Company, its employees and agents, the Contest's sponsors and their respective employees and agents, for any personal injury or loss which may occur from the conduct of,

or participation in, the Contest, or from the use of any prize. In order to receive a prize, participants must sign an official waiver form provided by Kansas Broadcast Company.

8. Taxes: Any valuation of the prize(s) stated above is based on available information provided to Kansas Broadcast Company, and the value of any prize awarded to a winner may be reported for tax purposes as required by law. Each winner is solely responsible for reporting and paying any and all applicable taxes related to the prize(s) and paying any expenses associated with any prizes which are not specifically provided for in the official rules. Each winner must provide Kansas Broadcast Company with valid identification and a valid taxpayer identification number or social security number before any prize will be awarded. Any person winning over \$600 in prizes from Kansas Broadcast Company will receive an IRS form 1099 at the end of the calendar year and a copy of such form will be filed with the IRS.

9. Conduct and Decisions: By participating in the Contest, participants agree to be bound by the decisions of Kansas Broadcast Company personnel. Persons who violate any rule, gain unfair advantage in participating in the Contest, or obtain winner status using fraudulent means will be disqualified.

Unsportsmanlike, disruptive, annoying, harassing or threatening behavior is prohibited. Kansas Broadcast Company will interpret these rules and resolve any disputes, conflicting claims or ambiguities concerning the rules or the Contest and Kansas Broadcast Company's decisions concerning such disputes shall be final. If the conduct or outcome of the Contest is affected by human error, any mechanical malfunctions or failures of any kind, intentional interference or any event beyond the control of Kansas Broadcast Company, Kansas Broadcast Company reserves the right to terminate this Contest, or make such other decisions regarding the outcome as Kansas Broadcast Company deems appropriate. All decisions will be made by Kansas Broadcast Company and are final. Kansas Broadcast Company may waive any of these rules in its sole discretion. Any attempt by an entrant or any other individual to deliberately circumvent, disrupt, damage or undermine the legitimate operation of this Contest is a violation of criminal and civil laws. Should such an attempt be made, Kansas Broadcast Company reserves the right to seek civil and/or criminal prosecution and/or damages from any such person to the fullest extent permitted by law.

10. Miscellaneous: Void where prohibited. Odds of winning depend upon the number of participants. Each winner must submit proof of eligibility and sign Kansas Broadcast Company's release form to claim the prize. Kansas Broadcast Company may substitute prizes, amend the rules or discontinue the Contest at any time as announced on the Radio Station. Kansas Broadcast Company disclaims any responsibility to notify participants of any aspect related to the conduct of the Contest. For a copy of the rules, or where required by law, a list of winners, visit the Radio Station's website. All entries become the property of Kansas Broadcast Company and will not be returned.

11. Compliance with Law: The conduct of the Contest is governed by the applicable laws of the United States of America, which take precedence over any rule to the contrary herein.